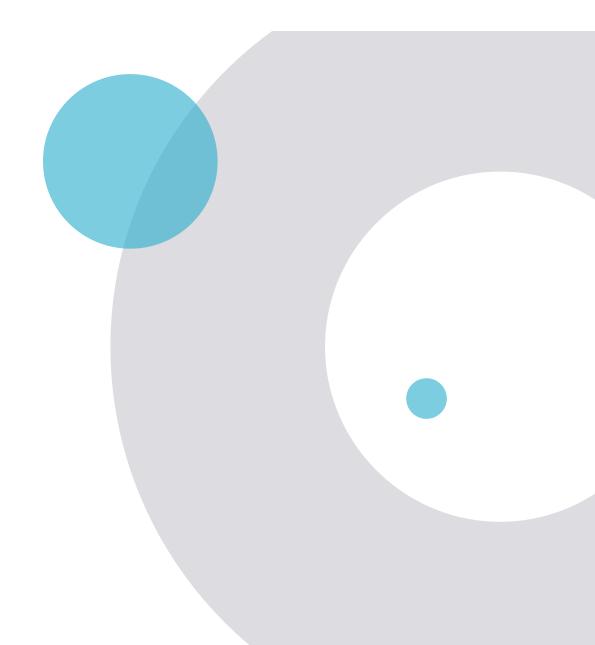


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### ABOUT METACARE AUSTRALIA

Metacare Australia is a dedicated healthcare platform created by Allied Health Practitioners to improve patient outcomes through optimised GP referral pathways. Our aim is to make it easier for GPs to connect their patients with the right Allied Health professionals, while also reducing the burden on Primary Practice and Hospital systems.

We achieve this by automating referral pathways, providing personalised care pathways for patients, and ensuring continuity of care for improved health outcomes.

Our mission is to revolutionise healthcare delivery by providing GPs with the tools they need to make informed referrals. Our revolutionary system allows GP's to find the Allied Health Practitioner who is most suited to the needs of each individual patient.

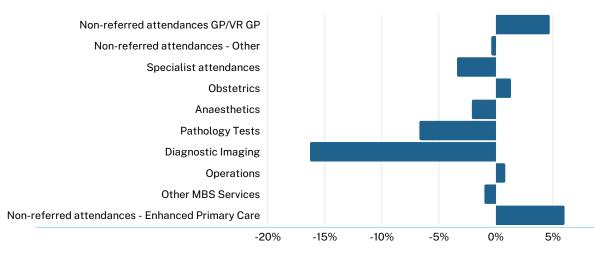
## THE GP PERSPECTIVE

Medicare Care Plans

Enhanced Primary Care GP Occasions of Service in 2021: **14 874 449** 

**23%** of the Australian population used a GP EPC service in 2017-18

**47%** of the Australian population have at least 1 chronic condition in 2017-18





# CHALLENGES REFERRING PATIENTS TO ALLIED HEALTH PRACTITIONERS

### We will help you be seen amongst the masses

Navigating the vast landscape of Allied Health is no easy feat for GPs, as it involves understanding the intricacies of each of the 13 different Allied Health disciplines, knowing the availability, billing rates, cultural competencies and specialities of each practitioner, and keeping up-to-date with any changes. It can be a time-consuming process that takes away from their primary focus on patient care.



### The choice of Allied Health Providers

There are around **200,000** AHPRA registered Allied Health professionals in Australia.

AHPRA only represent 6/13 Allied health Disciplines listed on a care plan. Estimated Allied Health Workforce more

likely to be **300,000**.

## LET'S TALK ABOUT REFERRALS

At Metacare Australia, we understand the challenges faced by Allied Health Practitioners in being seen, appreciated, and referred to by GPs.

As co-founders who are also Allied Health Practitioners, we are committed to fixing this system and helping you reach the patients who need your expertise. You deserve to be rewarded for the amazing work you do with patients, and we want to make sure that patients can find you and get the care they need without having to settle for the closest option.

With Metacare Australia, everyone wins - patients get access to the right practitioners, doctors can reduce the burden of keeping up with the constantly changing Allied Health landscape, and you get a steady flow of patients who are right for you. Together, we can reduce the burden on the hospital system and improve population health outcomes. As the first line of care, Allied Health Practitioners like you play a crucial role in preventing disease and injury progression, and we want to make sure that you have the support you need to continue changing lives.

### THE METACARE SOLUTION

#### A one step GP referral hub.

Automated referral pathways, providing quick and personalised Allied Health matches, reducing time costs for GPs, while making patient care more effective.

# GP creates patient referral



GP completes a referral as they always have, select Metacare Australia as the provider and indicate the Allied Health Disciplines requested.

#### **Refer to Metacare**



Metacare Australia recieves
referral via fax, email or
Medical object as analysis the
referral information and
patient demographic data

# Matrix Matches patient to best local Allied Health



The Metacare Matrix finds the best matched Allied Health Practitioner for this particular patient.

# WHAT IS THE METACARE MATRIX

Our Matrix uses the referral data to match the patient to best local Allied Health Practitioner

Allied Health discipline

Allied Health speciality

Geographic location

Gender preferences

Patient age

Treatment modality

Professional memberships

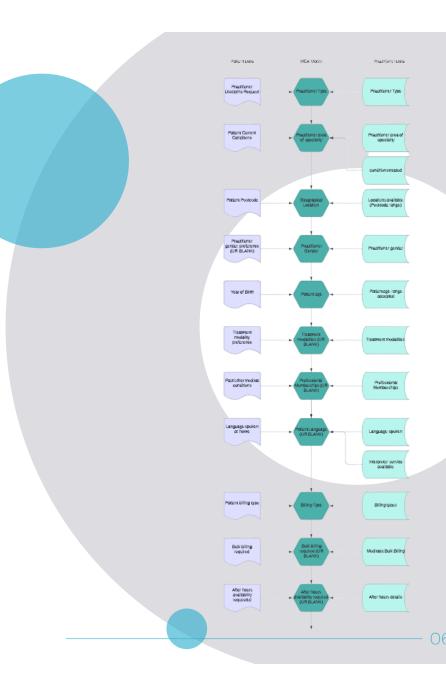
Cultural competency

**Billing type** 

Referral type

Bulk billing requirement

**Availability** 



### FROM METACARE TO PRACTITIONER

#### The matrix match

The Metacare Australia Matrix matches the patient to the best Allied Health practitioner for them by considering all the matrix variables as provided in the patients referral.



# Metacare Australia refers onto Matched —> Practitioner

Metacare Australia delivers referral via fax, email or Medical objects to the matched Allied Health Practitioner.

# You provide the service to the patient

You will contact, book and complete sessions as per the referral details. Consider this now your patient.

Best local Allied Health practitioner fulfils all Medicare/DVA/NDIS/Workcover requirements

Allied Health Practitioner will provide the GP with reports and any other required documentation.

### THE OUTCOME

### For the patient

A streamlined and personalised healthcare experience, as they are matched with the right practitioner to suit their needs and preferences, resulting in better health outcomes and overall satisfaction. The Patient also has easier access to a wide range of Allied Health services, leading to improved continuity of care.

#### For the GP

Reduced time burden, simple and automated referral system, making referrals easier. Better patient satisfaction and health outcomes.

#### For the AH Practitioner

Growth of patient base, increased revenue, and streamlined workflow. MCA offers a reliable and automated system for receiving referrals, allowing practitioners to focus on delivering quality care and improving patient outcomes. Build stronger relationships between practitioners and referring GPs, leading to increased trust and ongoing referrals.





## JOIN THE MCA REFERRAL NETWORK

Join the Metacare Australia hub and start receiving referrals for ideal patients who are seeking the expert care and services that you provide. Our platform automates referral pathways and ensures patients are matched with the right Allied Health practitioner, giving you access to a steady flow of patients who are in need of your expertise.

As a member of the Metacare Australia Referral Network, you'll have the opportunity to focus on delivering high-quality care to your patients, while we take care of the administrative burden and marketing aspects of your practice. By joining our platform, you'll be part of a community of like-minded Allied Health practitioners who are committed to improving the healthcare system and providing the best possible care to patients.

Metacare Australia is currently accepting

Medicare, DVA and WorkCover referrals,

and NDIS requests

for all 13 Allied Health Disciplines

Memberships start at \$249 + GST per month. Register your interest on the website

www.metacareaustralia.com.au

Email us on admin@metacareaustralia.com.au



## FAQ'S

### How does Metacare Australia connect me with potential patients?

Metacare's Matrix, matches the information requested by the referring GP to the practitioners on the MCA referral network. Using a data matrix, we are able to find the right practitioner for the patient, knowing that the right practitioner is paramount for improved health outcomes for patients.

# What types of patients and conditions can I expect to see through the Metacare Australia platform?

At Metacare Australia, we have a wide range of patients seeking allied health services, including those with chronic conditions, post-surgical patients, athletes, children, and more. As we partner with GPs and medical practices across the country, we receive referrals for a variety of conditions, allowing us to match the right patients with the right practitioners based on their unique skills and specialties.

### How does Metacare Australia handle payment and billing for my services?

You have full control over your billing of services. Just like if the GP referred directly to you, you will receive your referrals in the same way.



## FAQ'S

# What is the process for becoming a registered practitioner on the Metacare Australia platform?

It's easy, fill out an expression of interest on our website and we will get intouch with you to learn all about you and your business. If you are a good fit for MCA, we will invite you to become part of the MCA referral network and gather all the information we meed to include you in the matrix and get ready for referrals

### How does Metacare Australia ensure patient privacy and confidentiality?

At Metacare Australia, we take patient privacy and confidentiality very seriously. We have implemented strict security measures and follow industry best practices to protect patient information. We comply with all relevant laws and regulations related to patient privacy, including the Australian Privacy Principles.

# What is the fee structure for practitioners on the Metacare Australia Referral Network?

Our fee structure is transparent and straightforward. Practitioners are charged a flat subscription fee per month to be part of the network. There are no hidden fees or charges.



EMAIL:

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> MEDICAL OBJECTS: AM41690003V